

Abstract of the Disclosure:

A product care label to be attached to a textile product includes a textile carrier part with printed-on or woven-in care instructions reproducing information on the suitable treatment of the textile product and at least one transponder having an electronic component applied thereto. The transponder contains information on the suitable treatment of the textile product, with the information corresponding to the care instructions. Thus, machine readability of the care instructions is achieved and the situation where textile products are damaged due to improper treatment is avoided. A method for producing the product care label includes the steps of printing at least one of a care symbol and a care instruction onto a carrier tape, and simultaneously attaching at least one transponder onto the carrier tape.

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